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Center for Learning and Innovation at North Shore-LIJ Health System



The Institute for Healthcare Disparities at Nassau University Medical Center

Hofstra University School of Education, Health and Human Services
Hofstra College of Liberal Arts and Sciences
Hofstra University School of Law
Hofstra University School of Medicine
in partnership with
North Shore-LIJ Health System
and the
Hofstra Cultural Center

A Conference

present

NEW DIRECTIONS IN AMERICAN HEALTH CARE:

Innovations From Home and Abroad

Thursday and Friday, March 11 and 12, 2010

Stuart Rabinowitz

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Rachel Kreier, Ph.D.

Assistant Professor of Economics Hofstra College of Liberal Arts and Sciences

Corinne Kyriacou, Ph.D.

Assistant Professor of Community Health Hofstra University School of Education, Health and Human Services

Special Conference Adviser: David Weiss, Ph.D.

Associate Professor of Health Administration Hofstra University School of Education, Health and Human Services

CONFERENCE THEME

The United States faces social, political, economic and health burdens as a result of uninsured and underinsured residents. The future of U.S. health care reform is uncertain. Many other nations (while having long ago achieved universal coverage) have experimented over the past few decades with a spectrum of organizational innovations as they have grappled with issues of cost, quality, and persistent health disparities. A number of states and localities, such as Massachusetts, are working to provide universal or near-universal health care coverage. The experiences of other nations and the successes and failures of state and local efforts contain valuable lessons that should inform American health care policy. The goal of the New Directions in American Health Care conference is twofold: 1) to facilitate discussion from an interdisciplinary perspective around transferable solutions to continuing shortcomings in American health care finance and delivery a year into the new U.S. presidential administration; and 2) to help set a research and policy agenda to ameliorate critical dilemmas in coverage, cost and quality of health care.

KEYNOTE SPEAKERS

Vicente Navarro, M.D., Ph.D., Dr.P.H.
Professor of Public Policy, Sociology and Policy Studies
Bloomberg School of Public Health, Johns Hopkins University
Hofstra University Presidential Scholar

Dr. Navarro is the author of *The Political Economy of Social Inequalities:* Consequences for Health and Quality of Life and *The Politics of Health Policy: The U.S. Reforms, 1980-1994*, among many other publications in a long and productive scholarly career. Dr. Navarro was a member of the White House Task Force on National Health Care Reform, chaired by then First Lady Hillary Clinton.

Peter Zweifel, Ph.D.
Professor of Economics
University of Zurich, Switzerland
Joseph G. Astman Distinguished Conference Scholar

Dr. Zweifel is the world's foremost expert on the Swiss social health care system and an active participant in scholarly investigation of market-oriented European health care reform. His distinguished publication record in three languages (German, English and French) includes 10 books, more than four dozen scholarly articles, and dozens of contributions to edited volumes. His current research focuses on measurement of consumer preferences and consumer willingness to pay in health care markets.

SPECIAL GUESTS

Deborah Bachrach, J.D.

Health Care Attorney and Health Policy Consultant

Ms. Bachrach is the former New York State Medicaid director and deputy commissioner of health.

Howard B. Dean III, M.D.
Senior Presidential Fellow, Peter S. Kalikow Center for the Study of the American Presidency,
Hofstra University (2009-2010)

Dr. Dean served as chairman of the Democratic National Committee from 2005 to 2009. He was a candidate for the Democratic nomination for president in 2004, and served as governor of the state of Vermont from 1991 to 2003.

CONFERENCE COORDINATORS

Natalie Datlof Executive Director Hofstra Cultural Center Athelene A. Collins Senior Associate Director Hofstra Cultural Center

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Associate Professor of Political Science Hofstra University

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Professor and Chair

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Dorothy Pumo, Ph.D.

Professor Emerita

Department of Biology, Hofstra University

June D. Scarlett, M.Sc., M.P.H.

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Hofstra University School of Medicine in partnership with North Shore-LIJ Health System

Mitchell Schare, Ph.D.

Professor of Psychology Hofstra University

Lawrence G. Smith, M.D.

Dean, Hofstra University School of Medicine in partnership with North Shore-LIJ Health System

Joel Weintraub, M.D., J.D.

Special Professor of Law Hofstra University School of Law

David Weiss, Ph.D.

Associate Professor of Health Administration, Hofstra University

The conference co-directors wish to express their gratitude to **Roshni Persaud**, **J.D.**, **M.P.H.**, Hofstra Health Law Program administrator, for her energy, creativity, and attention to detail, and to the wonderful staff at the Hofstra Cultural Center, especially Executive Director **Natalie Datlof** and Senior Associate Director **Athelene A. Collins**, for their wisdom, experience, and thoughtful advice.

8 a.m4 p.m.	CONFERENCE REGISTRATION and CONTINENTAL BREAKFAST
	Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
	Joan and Donald E. Axinn Library, 10th Floor, South Campus
	POSTER SESSION
	Posters illustrating research papers written for Professor Alan Jakimo's Hofstra
	University School of Law course "The Law of Drug Discovery, Development, and
	Commercialization" – a course designed to survey how law and regulation help shape
	the "bench-to-bedside" landscape that must be traversed by regulated medical
	products (drugs, biologics, and medical devices).
8:50 a.m.	WELCOMING REMARKS
0.50 d.m.	WEEGOMING REMARKS
0.10	PLENARY KEYNOTE ADDRESS
9-10 a.m.	PLENARY KEYNOTE ADDRESS
	Peter Zweifel, Ph.D.
	Professor of Economics
	University of Zurich, Switzerland
	Joseph G. Astman Distinguished Conference Scholar
	What Do Citizens Expect From Their Health Care System?
	Implications for Swiss Health Policy
10:15-11:30 a.m.	Session I: QUALITY OF CARE AND COVERAGE INNOVATION
Moderator	Althor Folonia ID Doctor and Long
Moderator	Akilah Folami, J.D., Professor of Law Hofstra University School of Law
	Hoistra Offiversity School of Law
	Training to Meet Tomorrow's Health Care Delivery Model
	Kathleen Gallo, R.N., Ph.D., Center for Learning and Innovation at
	North Shore-LIJ Health System
	Lawrence Smith, M.D., Dean
	Hofstra University School of Medicine
	Aligning Incentives for Value and Quality in the Medicare Program
	Stuart Guterman, Program on Payment System Reform,
	The Commonwealth Fund
11:30 a.m12:45 p.m.	LUNCH (on your own)
11.30 d.m. 12:43 p.m.	Lott (off your own)

12:50-2:15 p.m. Session II: POLITICAL AND HISTORICAL PERSPECTIVES ON U.S. REFORM EFFORTS Moderator Joel Weintraub, M.D., J.D., Special Professor of Law Hofstra University School of Law Single Payer and Health Care Reform: What's Next? Oliver Fein, M.D., Weill Cornell Medical College The Spirits of Reform Past: How the Ghosts of Clinton Era Public Opinion Haunt Obama Health Reform Richard Himelfarb, Ph.D., Department of Political Science, Hofstra University Health Initiatives of the Young Lord's Party Theresa Horvath, PA-C, M.P.H., Physician Assistant Studies Program, Hofstra University The Political Calculus of Health Care Reform in Modern American Politics Edward J. Rollins, Senior Presidential Fellow, Peter S. Kalikow Center for the Study of the American Presidency, Hofstra University (2009-2010); Senior Political Analyst, CNN News		
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THURSDAY, MAR		
4-5 p.m.	Session IV: MEETING THE CHALLENGES OF AN AGING POPULATION II	
Moderator	Donna Reed, LCSW, Director, Division of Long-Term Care Services, Nassau County Department of Senior Citizen Affairs	
	Nassau County Department of Senior Citizen Arians	
	The Impact of an End-of-Life Communication Skills Intervention on	
	Physicians In Training	
	Renee Pekmezaris, Ph.D., Community Health and Health Services Research,	
	North Shore-LIJ Health System	
	Debunking the Myths Surrounding Exercise and Older Adults	
	Katie Sell, Ph.D., CSCS, and Steven Frierman, Ph.D.	
	Department of Physical Education and Sport Sciences, Hofstra University	
7-9 p.m.	CONFERENCE DINNER	
	Hofstra University Club	
	David S. Mack Hall, North Campus	
	Deborah Bachrach, J.D.	
	Health Care Attorney and Health Policy Consultant	
	Former New York State Medicaid Director and Deputy Commissioner of Heal	th
	Federal Health Policy: Impact on States	

	FRIDAY, MARCH 12, 2010
2 7	CONFERENCE REGISTRATION and CONTINENTAL BREAKFAST
3 a.m3 p.m.	
	Rochelle and Irwin A. Lowenfeld Conference and Exhibition Hall
	Joan and Donald E. Axinn Library, 10th Floor, South Campus
	POSTER SESSION
	Posters illustrating research papers written for Professor Alan Jakimo's Hofstra
	University School of Law course "The Law of Drug Discovery, Development, and
	Commercialization" - a course designed to survey how law and regulation help shape
	the "bench-to-bedside" landscape that must be traversed by regulated medical
	products (drugs, biologics, and medical devices).
2.45.0.45	DI ENIADVIVEYNOTE ADDRESS
3:45-9:45 a.m.	PLENARY KEYNOTE ADDRESS
	Vicente Navarro, M.D., Ph.D., Dr.P.H.
	Professor of Public Policy, Sociology and Policy Studies
	Bloomberg School of Public Health, Johns Hopkins University
	Hofstra University Presidential Scholar
	Will We Ever Have a National Health Program in the United States?
10-11:45 a.m.	Session V: SOCIOECONOMIC DISPARITIES AND COVERAGE INNOVATION
Moderator	Vern Walker, Ph.D., J.D., Professor of Law
	Hofstra University School of Law
	Health Reform and Health Equity: Sharing Responsibility
	for Health in the United States
	Erika Blacksher, Ph.D., The Hastings Center
	NuHealth: A 21st-Century Model for Safety-Net Systems
	Aloysius B. Cuyjet, M.D., M.P.H., FACC, FACP, The Institute for Healthcare Disparities,
	Nassau University Medical Center
	The Ethical Implications of the Attempts to Reduce Health Care Costs
	Hangameh Hosseini, Ph.D., Graduate Department of Public and
	Health Care Administration, Seton Hall University
	Health Care Administration, Seton Hall Offiversity
	Activities to Reduce Health Disparities Under Massachusetts
	Health Care Reform
	Joel S. Weissman, Ph.D., Harvard Medical School;
	Former Senior Health Policy Advisor to the Secretary,
	Massachusetts Executive Office of Health and Human Services

Noon-2 p.m.	CONFERENCE LUNCHEON
	Hofstra University Club
	David S. Mack Hall, North Campus
	(Limited reservations available on a first-come, first-served basis.)
	Howard B. Dean III, M.D.
	Senior Presidential Fellow, Peter S. Kalikow Center for the
	Study of the American Presidency, Hofstra University (2009-2010)
	The Freshing Dele of Dhysicians in a Deferment Association
	The Evolving Role of Physicians in a Reformed American Health Care System
	neutiti Cure System
2:15-4 p.m.	Session VI: ALTERNATIVE MODELS: LESSONS FROM HOME AND ABROAD
'	
Moderator	Alan Jakimo, J.D., Special Professor of Law
	Hofstra University School of Law; Partner, Sidley Austin LLP
	The Swiss Experience With Managed Care
	Rachel Kreier, Ph.D., Department of Economics, Hofstra University
	Sophie Wanert, World Health Organization
	Health Care in Canada: Setting the Record Straight
	Martha Livingston, Ph.D., SUNY College at Old Westbury
	Plateria Elvingsion, Pli.D., 30111 Conege at Ola Westbory
	ERISA and Federalism: Limits to State and Local Health Care Reforms
	Lawrence I. Palmer, LL.B., Department of Health Administration,
	Virginia Commonwealth University
	No Wrong Door: A Model for Biopsychosocial Health Care in the 21st Century
	Louise Skolnik, D.S.W., Adelphi University School of Social Work
	Shelly Schechter, M.S., APRN, BC, Division of Community and Maternal
	Child Health, Nassau County Department of Health
	An Hadaha an Massach and Hadla Comp. D. S.
	An Update on Massachusetts Health Care Reform Joel S. Weissman, Ph.D., Harvard Medical School;
	Former Senior Health Policy Advisor to the Secretary,
	Massachusetts Executive Office of Health and Human Services
	Massachosetts Executive Office of Fledith and Florian Services
4:15 p.m.	CLOSING REMARKS and RECEPTION
	Leeds Morelli & Brown Atrium
	Seryl and Charles Kushner Hall, South Campus

CONTINUING MEDICAL AND LEGAL EDUCATION CREDITS (CME and CLE)

CONTINUING MEDICAL EDUCATION (CME) CREDITS



ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of North Shore-LIJ Health System and Hofstra University. North Shore-LIJ Health System is accredited by the Accreditation Council for Continuing Medical Education to provide Continuing Medical Education for physicians.

CREDIT DESIGNATION

The North Shore-LIJ Health System designates this Continuing Medical Education activity for a maximum of **10.50 AMA PRA** Category I creditsTM. Each physician should only claim credit commensurate with the extent of his or her participation in the activity.

DISCLOSURE POLICY STATEMENT

North Shore-LIJ Health System adheres to the ACCME's New Standards for Commercial Support. Any individual in a position to control the content of a CME activity, including faculty, planners and managers, is required to disclose all financial relationships with commercial interests. All identified potential conflicts of interest are thoroughly vetted by North Shore-LIJ for fair balance and scientific objectivity and to ensure appropriateness of patient care recommendations.

GOALS

The goal of the New Directions in American Health Care conference is twofold: 1) to facilitate discussion from an interdisciplinary perspective around transferable solutions to continuing shortcomings in American health care finance and delivery a year into the new U.S. presidential administration; and 2) to help set a research and policy agenda to ameliorate critical dilemmas in coverage, cost and quality of health care.

OBJECTIVES

All North Shore-LIJ Health System CME activities are designed to lead to improved patient care and patient safety. At the conclusion of this activity, participants should be able to:

 Describe emerging issues and trends in U.S. health care reform and contrast with international models of health care and coverage innovation.

- 2. Summarize U.S. health care reform efforts in the context of political and historical perspectives.
- 3. Discuss the current challenges of providing quality health care to an aging population, and hypothesize about the impact of health care reform on this population.
- Summarize the socioeconomic disparities that currently exist in U.S. health care, and describe innovative approaches to providing care to socioeconomically and culturally diverse communities.
- 5. Compare alternative models of delivery and coverage of quality health care from home and abroad, and discuss how these models can be used to improve health care services and coverage in different settings.

ACKNOWLEDGMENT OF COMMERCIAL SPONSORS

The organizers of this activity wish to gratefully acknowledge the educational grant support received from:

> Garfunkel Wild, P.C. EmblemHealth Neurological Surgery, P.C.

CONTINUING LEGAL EDUCATION (CLE) CREDITS

Hofstra University School of Law is certified by the New York State Continuing Legal Education Board as an accredited provider of continuing legal education (CLE) in the state of New York.

New York CLE credits are available to satisfy the mandatory, non-transitional, requirement for attorneys attending the conference.

The program consists of two days: Day 1 (March 11) qualifies for five (5) non-transitional CLE credits in professional practice, and Day 2 (March 12) qualifies for three (3) non-transitional CLE credits in professional practice. Credit will be given for each day. No credit can be given for partial attendance at a session.

Please advise the CLE service secretary at the registration desk if you wish CLE credit. You will be required to complete sign-in sheets each day of the conference, and you must return these sheets at the conclusion of the day. Additionally, you must complete an evaluation for the program.

Lawyers admitted in jurisdictions other than New York should check with those jurisdictions to determine CLE requirements in their states. Scholarships are available. For more information, please contact Jeffrey Dodge at Hofstra University School of Law at (516) 463-0417.

LODGING INFORMATION

The Long Island Marriott Hotel and Conference Center in Uniondale, La Quinta Inn & Suites in Garden City, Hampton Inn in Garden City, and the Red Roof Inn in Westbury have been designated the official conference hotels. The following are the special discounted rates for room reservations.

LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER

101 James Doolittle Blvd. Uniondale, NY 11553 Att: Reservations Manager

Tel: (516) 794-3800 or (800) 832-6255

Fax: (516) 794-5936

Room rate: \$169 per night, single/double/triple/quadruple

occupancy

Cutoff date: Based on availability

LA QUINTA INN & SUITES

821 Stewart Avenue Garden City, NY 11530 Tel: (516) 705-9000 or (800) 531-5900

Fax: (516) 705-9100

Room rate: \$135 per night, single/double occupancy

Cutoff date: Based on availability

NOTE: ALL RESERVATIONS WILL BE HELD UNTIL 6 P.M. ON DAY OF ARRIVAL UNLESS ACCOMPANIED BY THE FIRST NIGHT'S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS AT THE DISCOUNTED RATE ARE SUBJECT TO AVAILABILITY. WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE AMERICAN HEALTH CARE CONFERENCE AT HOFSTRA UNIVERSITY.

Scheduled transportation will be arranged between the Hofstra University campus and contracted hotels. Schedules will be available at the Conference Registration Desk as well as at the hotels.

*Please be advised that there will be no shuttle service between the Hampton Inn or Red Roof Inn and the Hofstra University campus. Please visit the concierge desk for taxi service.

HAMPTON INN*

1 North Avenue Garden City, NY 11530 Attn: Reservations Manager Tel: (516) 227-2720 or (800) HAMPTON

Fax: (516) 227-2708

Room rate: \$139 per night, single or double occupancy

Cutoff date: Based on availability

The Hampton Inn offers a free hot breakfast, on-the-run breakfast bags, wired and wireless high-speed Internet access, 24-hour business center, 24-hour fitness center, indoor pool, guest laundry facility, studio suites, meeting room, board room, and the 100-percent Hampton Inn satisfaction guarantee.

RED ROOF INN*

699 Dibblee Drive Westbury, NY 11590 Tel: (516) 794-2555; (800) RED-ROOF

Room rates: \$109.99 per night, single occupancy; \$115.99 per night, double occupancy; additional \$6 per person for triple or quadruple occupancy. Please include CP code CP518984 when making reservations to receive Hofstra University's discounted rate.

Cutoff date: Based on availability



LOCATION OF HOFSTRA UNIVERSITY

HOFSTRA UNIVERSITY is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile. The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

Local Taxi Service:

All Island Taxi Service	(516) 481-1111	Ollie's Airport Service	(516) 437-0505
Hempstead Taxi	(516) 489-4460		(516) 352-6633
Pub Taxi Service	(516) 483-4433		(718) 229-5454

BY CAR: Travel on the Long Island Expressway to exit 38, Northern State Parkway, to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

TRANSPORTATION FROM AIRPORTS:

The Hofstra campus is located approximately 30 minutes by car from John F. Kennedy and LaGuardia International Airports.

For directions to the Hofstra campus, please visit hofstra.edu/directions.

Long Island Airport Limousine Service (LIALS)

LIALS provides shared service from JFK and LaGuardia International Airports to Hofstra University. LIALS can be called upon arrival at either JFK or LaGuardia International Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week. To make advance reservations, please call (718) 656-7000.

U.S. Limousine and Car Service

Personalized Transportation Service (516) 352-2225 or (800) 962-2827

NOTE: Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

FOR FURTHER INFORMATION CONTACT:

HOFSTRA CULTURAL CENTER
243 Gallon Wing
113 Hofstra University
Hempstead, NY 11549-1130
(514) 463 5660 Fee: (516) 463 47

Phone: (516) 463-5669; Fax: (516) 463-4793 E-mail: hofculctr@hofstra.edu

Web site: hofstra.edu/culture

Conference Web site: hofstra.edu/healthcareconference

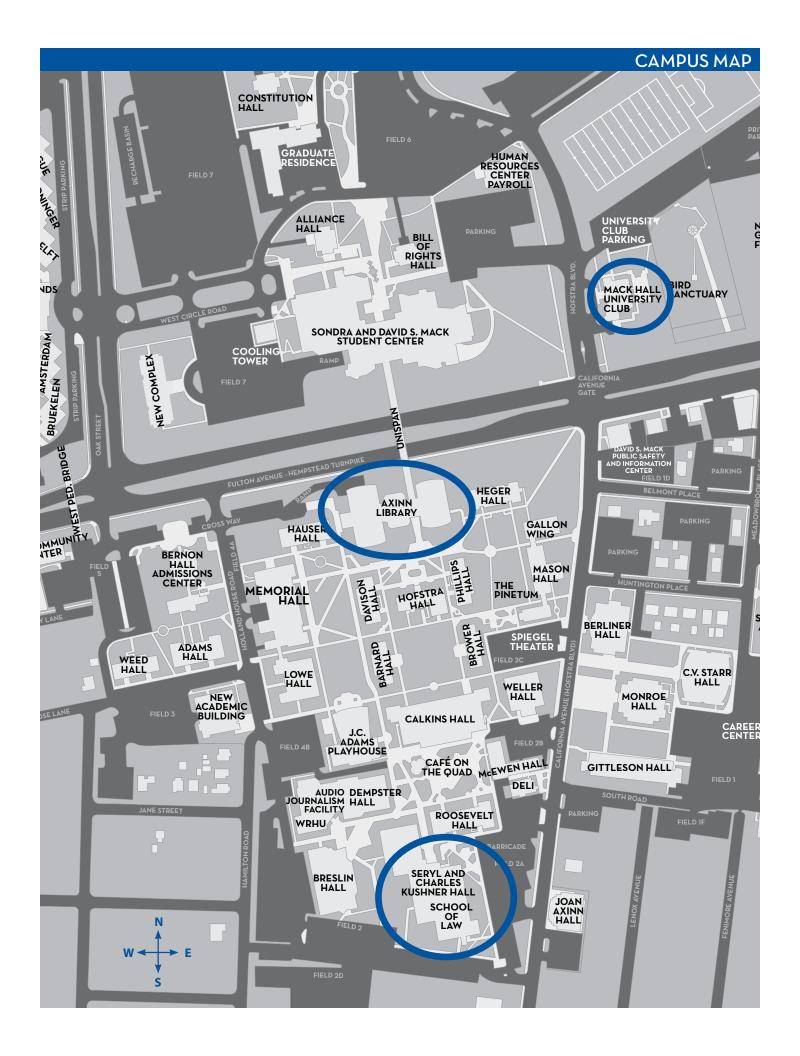
HEALTH CARE CONFERENCE REGISTRATION FORM

Mail or fax to: Health Care Conference	Method of Payment		
Hofstra Cultural Center	□ Enclosed is a check in the amount of \$		
113 Hofstra University	(payable to Hofstra University-Health Care Conference).		
Hempstead, NY 11549-1130	□ MasterCard □ Visa		
Tel: (516) 463-5669 Fax: (516) 463-4793 To register online, please visit	☐ MasterCara ☐ Visa		
hofstra.edu/healthcareconference	Amount: \$		
Name	Cardholder's Name		
Address	- Card Number		
City/State/ZIP			
City/State/Zir	Expiration DateSecurity Code		
Affiliation			
	Cardholder's Signature		
Telephone	- Caranolder's Signature		
Fax			
rux	 Cancellations: A \$15 administrative fee will be deducted for registration refunds; notice of cancellation must be received by 		
E-mail			
I have made lodging reservations at:			
□ Long Island Marriott □ LaQuinta Inn & Suites	Returned checks: A \$25 handling fee will be charged for returned		
☐ Hampton Inn ☐ Red Roof Inn	checks.		

REGISTRATION FEES

(includes continental breakfasts, coffee breaks and closing reception)

Registration Daily rate - Indicate day:	\$100 (both days) \$75 per day	NO. OF PERSONS	\$ \$
Hofstra Students/Faculty/Staff with HofstraCard*	FREE		\$
Faculty and Staff of North Shore- LIJ Health System with ID Daily rate - Indicate day: FREE with HofstraCard*	\$50 (both days) \$40 per day FREE		\$ \$ \$
Senior citizen (65 and over with ID) Daily rate - Indicate day:	\$30 (both days) \$20 per day		\$ \$
Matriculated non-Hofstra student (must include copy of current school ID)	\$30 (both days)		\$
Daily rate - Indicate day:	\$20 per day		\$
Hofstra PEIR (with HofstraCard)	\$20		\$
Dinner (Thursday, March 11) Indicate □ Beef □ Fish □ Kosher □ Vegetarian	\$50		\$
Luncheon (Friday, March 12) (limited reservations) Indicate □ Chicken □ Kosher □ Vegetarian	\$30		\$
	TOTAL		\$





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