

HOFSTRA CULTURAL CENTER

presents

A SYMPOSIUM

**BOND**  
**JAMES BOND:**  
**THE WORLD OF 007**

*Registration Program*



Wednesday and Thursday  
*November 7 and 8, 2007*



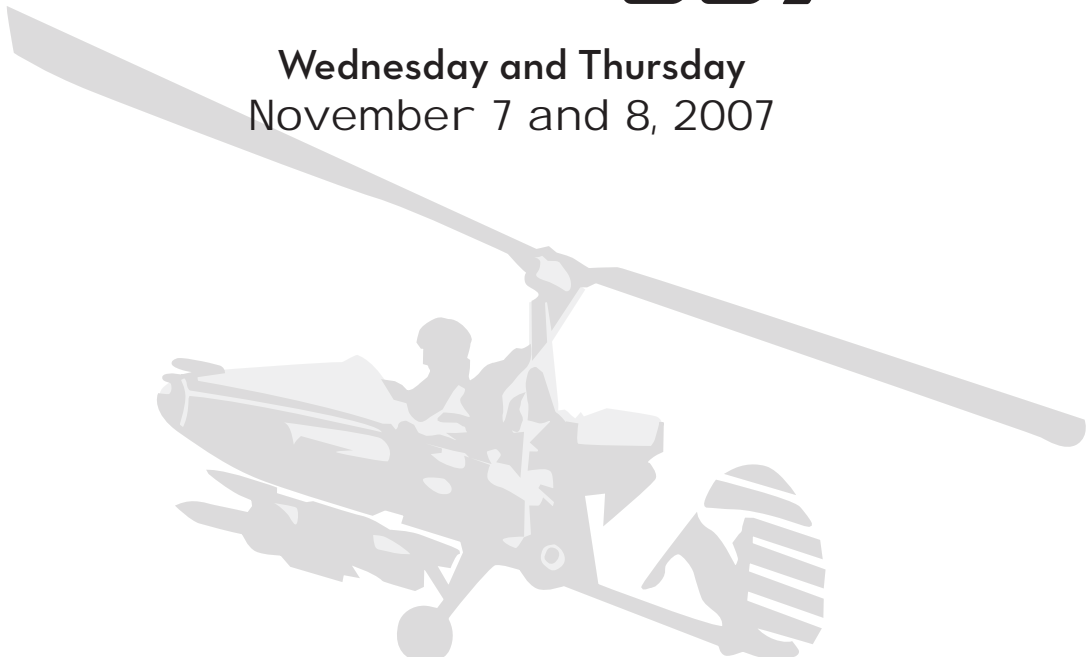
HOFSTRA  
UNIVERSITY.

# **BOND**

## **JAMES BOND:**

### **THE WORLD OF 007**

Wednesday and Thursday  
November 7 and 8, 2007



#### **SYMPOSIUM DIRECTOR**

**James J. Kolb**  
*Professor of Drama*  
*Department of Drama and Dance*  
*Hofstra University*

#### **SYMPOSIUM COORDINATOR**

**Carol Mallison**  
*Hofstra Cultural Center*

**TUESDAY, NOVEMBER 6, 2007**

**PRE-SYMPOSIUM EVENT**

**6:30-11 p.m.**

**BOND FILM FESTIVAL**  
**Gold Standard, or Not?**

*The Man With the Golden Gun* (Roger Moore, 1974, 2:05)  
and  
*GoldenEye* (Pierce Brosnan, 1995, 2:10)

Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

**Introductions**

**Raymond Benson**

Author of *The Bedside Companion to James Bond*,  
six original Bond novels (1997-2002), three short stories,  
and the novelization of three Bond screenplays  
*Joseph G. Astman Distinguished Symposium Scholar*

**James J. Kolb**

Professor of Drama  
Department of Drama and Dance  
Hofstra University  
*Symposium Director*

**Admission**

**Free**



# WEDNESDAY, NOVEMBER 7, 2007

9 a.m.-5 p.m.

## SYMPOSIUM REGISTRATION AND COFFEE

Student Center Theater

Sondra and David S. Mack Student Center, North Campus

### Panel I

10:30 a.m.-Noon

## BOND, BOND, BOND

**Ben V. Scannella**

Coordinating Editor/Producer

*L'Esperienza Italian-American Magazine* and *Aventura Cultural Events*

“The Essence of James Bond”

**David Zaritsky**

President, Pharmaceutical Markets, Harte-Hanks, Inc.

“The Psyche of a Bond Collector”

**Clive Young**

Entertainment Journalist

“The Real Thing Is Not Enough: Fans Shoot James Bond”

Noon-1:15 p.m.

LUNCH (*on your own*)

1:30-2:45 p.m.

## OPENING CEREMONY

**Herman A. Berliner**

Provost and Senior Vice President for Academic Affairs

Lawrence Herbert Distinguished Professor

Hofstra University

**James J. Kolb**

Professor of Drama

Department of Drama and Dance

Hofstra University

*Symposium Director*

Remarks

**Robert Davi**

Film and Television Actor

Franz Sanchez, *Licence to Kill*

*Joseph G. Astman Distinguished Symposium Artist*

Keynote Address

**Raymond Benson**

Author of *The Bedside Companion to James Bond*,

six original Bond novels (1997-2002), three short stories,

and the novelization of three Bond screenplays

*Joseph G. Astman Distinguished Symposium Scholar*

“The James Bond Phenomenon”

**Panel II**  
**3-5 p.m.**

**BOND WEAPONS, GADGETS AND CARS:  
SCIENCE, FANTASY AND COMMERCE**

**Lois H. Gresh**

Director of Technical Communications for Science, Technology,  
Engineering, and Math  
University of Rochester  
“The Science of James Bond”

**Bruce H. Charnov**

Associate Professor, Department of Management, Entrepreneurship and  
General Business  
Hofstra University  
“James Bond and Wing Commander Kenneth Wallis:  
‘Little Nellie’ and the Creation of an Iconic Image”

**Thomas J. O’Leary**

Managing Director, VIDEOADVANCE  
“Brand, James Brand: The Role of Real Products in the  
Unreal World of James Bond”

**David Zaritsky**

President, Pharmaceutical Markets, Harte-Hanks, Inc.  
“Gadgets and Props From Bond Films”

**5-6 p.m.**

**DINNER** (*on your own*)

**6:30-11 p.m.**

**BOND FILM FESTIVAL**  
**Choose Your Bond: Dalton or Brosnan?**

*Licence to Kill* (Timothy Dalton, 1989, 2:13)

and

*Die Another Day* (Pierce Brosnan, 2002, 2:12)

Student Center Theater

Sondra and David S. Mack Student Center, North Campus

**Introductions**

**Lee Pfeiffer**

Editor-in-Chief, *Cinema Retro* magazine; author and  
documentary film producer

**Robert Davi**

Film and Television Actor  
Franz Sanchez, *Licence to Kill*  
*Joseph G. Astman Distinguished Symposium Artist*

# THURSDAY, NOVEMBER 8, 2007

**8 a.m.-5 p.m.**      **SYMPOSIUM REGISTRATION AND COFFEE**  
Student Center Theater  
Sondra and David S. Mack Student Center, North Campus

**Panel III**  
**9:30-10:30 a.m.**      **BOND GIRLS: HAS THE DEPICTION OF WOMEN IN BOND  
CHANGED OVER 44 YEARS?**

**William S. Kanas, Esq.**  
Attorney, Westbury, New York  
“The James Bond Girls: More Than Just a Pretty Face”

**Lisa Dresner**  
Special Assistant Professor, Department of English  
Hofstra University  
“The Spy Who Shtupped Me: Sex, Abortion and Birth Control in the  
World of James Bond”

**Panel IV**  
**10:45 a.m.-Noon**      **A BOND POTPOURRI**

**Alexander Mihailovic**  
Professor, Department of Comparative Literature and Languages  
Hofstra University  
“Enigma Variations: The SPECTRE in Ian Fleming’s *Thunderball* and  
Terence Young’s Film”

**Joseph Allegretti**  
Professor of Business and Professor of Religious Studies  
Siena College  
“Helm, Matt Helm: A Comparison of James Bond and  
His Chief American Rival”

**Noon-1:15 p.m.**      **LUNCH** (*on your own*)

**Panel V**  
**1:15-2:15 p.m.**      **PLAYING A VILLAIN**  
An Interview with **Robert Davi**  
Franz Sanchez, *Licence to Kill*

Conducted by **Lee Pfeiffer**  
Editor-in-Chief, *Cinema Retro* magazine; author and  
documentary film producer

**Panel VI**  
**2:30-4:45 p.m.**

### **WRITING BOND**

A panel discussion and book signing featuring Bond authors:

#### **Raymond Benson**

Author of *The Bedside Companion to James Bond*, six original Bond novels (1997-2002), three short stories, and the novelization of three Bond screenplays  
*Joseph G. Astman Distinguished Symposium Scholar*

#### **Lois H. Gresh**

Director of Technical Communications for Science, Technology, Engineering, and Math  
University of Rochester  
Co-author of *The Science of James Bond: From Bullets to Bowler Hats to Boat Jumps, the Real Technology Behind 007's Fabulous Films*

#### **John Griswold**

Author of *Ian Fleming's James Bond: Annotations and Chronologies for Ian Fleming's Bond Stories*

#### **Deborah Lipp**

Author of *The Ultimate James Bond Fan Book: Lists, Facts, Anecdotes, Trivia and Much More*

#### **Lee Pfeiffer**

Editor-in-Chief, *Cinema Retro* magazine; co-author (with David Worrall) of *The Essential Bond: An Authorized Guide to the World of 007*; co-author (with Philip Lisa) of *The Films of Sean Connery*; editor of *James Bond's London*; ghost writer of *Not Forgetting James Bond: The Autobiography of Syd Cain*; special consulting editor of *The Art of James Bond*; documentary film producer or co-producer of *The Goldfinger Phenomenon*, *Behind the Scenes with Goldfinger*, and *Behind the Scenes with Thunderball*

**Video Conference**  
**5-5:45 P.M.**

### **BRINGING BOND TO THE SCREEN**

An Interview with **Tom Mankiewicz**

West Hollywood, CA

Screenwriter, *Diamonds Are Forever*, *Live and Let Die*, *The Man With the Golden Gun*, *The Spy Who Loved Me*, and *Moonraker*

Conducted by **Lee Pfeiffer**

Editor-in-Chief, *Cinema Retro* magazine; author and documentary film producer

**6-9:30 p.m.**

### **COCKTAIL RECEPTION AND BANQUET**

#### **DEMYTHIFYING BOND**

A conversation with **Lee Pfeiffer** and **Raymond Benson**

#### **Raymond Benson**

Performs a piano medley of Bond Music by composer John Barry

FRIDAY, NOVEMBER 9

POST-SYMPOSIUM EVENT

8 p.m.

HOFSTRA ENTERTAINMENT

presents

*Licence to Swing: The Music of James Bond*

Monroe Lecture Center Theater

California Avenue, South Campus

Pianist Ted Howe and his quartet, with special guest vocalists, will take you on an exciting jazz excursion into the timeless music of 007. Featuring selections by such composers as John Barry, Lionel Bart and Anthony Newley, you'll thrill to new adaptations of familiar James Bond themes, including "From Russia With Love," "Diamonds Are Forever," "You Only Live Twice," and many more.

\$18 general admission

\$15 senior citizen (over 65) or matriculated non-Hofstra student (with ID)

\$10 children under 12

One **free** ticket with current faculty/staff/student HofstraCard

Tickets for the concert can be purchased at the John Cranford Adams Playhouse Box Office, South Campus.

Please enclose a self-addressed, business-sized, stamped envelope with your check (payable to Hofstra University) and send to:

John Cranford Adams Playhouse

ATTN: BOND CONCERT

118 Hofstra University

Hempstead, NY 11549-1180



# OFFICIAL SYMPOSIUM HOTELS

## LODGING INFORMATION

The Long Island Marriott Hotel and Conference Center in Uniondale, La Quinta Inn & Suites in Garden City, Hampton Inn in Garden City, and Red Roof Inn in Westbury, have been designated as the official symposium hotels. Following are the special discounted room rates and cutoff dates for room reservations.



### LONG ISLAND MARRIOTT HOTEL AND CONFERENCE CENTER

101 James Doolittle Blvd.  
Uniondale, NY 11553  
Att: Reservations Manager  
Tel: (516) 794-3800 or (800) 832-6255  
Fax: (516) 794-5936  
Room rate: \$169 per night, single/double occupancy  
**Cutoff date: October 17, 2007**

### LA QUINTA INN & SUITES

821 Stewart Avenue  
Garden City, NY 11530  
Tel: (516) 705-9000 or (800) 531-5900  
Fax: (516) 705-9100  
Room rate: \$155 per night, single/double occupancy  
**Cutoff date: Based on availability**

### HAMPTON INN\*

1 North Avenue  
Garden City, NY 11530  
Attn: Reservations Manager  
Tel: (516) 227-2720 or 1-800-HAMPTON  
Fax: (516) 227-2708  
Room rate: \$139 per night, single or double occupancy  
**Cutoff date: Based on availability**

The Hampton Inn offers a free hot breakfast, on-the-run breakfast bags, wired and wireless high speed Internet access, 24-hour business center, 24-hour fitness center, indoor pool, guest laundry facility, studio suites, meeting room, board room and the 100-percent Hampton Inn satisfaction guarantee.

### RED ROOF INN\*

699 Dibblee Drive  
Westbury, NY 11590  
Tel: (516) 794-2555; (800) RED-ROOF  
**Room rate:** single occupancy \$109.99; double occupancy \$114.99 and an additional \$5 per person for triple or quadruple occupancy. When making your reservation, please refer to **CP518984** to receive Hofstra University's discounted rate.  
**Cutoff date: Based on availability.**

**NOTE:** ALL RESERVATIONS WILL BE HELD UNTIL 6 P.M. ON DAY OF ARRIVAL UNLESS ACCOMPANIED BY THE FIRST NIGHT'S ROOM DEPOSIT OR SECURED BY A MAJOR CREDIT CARD. RESERVATIONS MADE AFTER THE CUTOFF DATE WILL BE SUBJECT TO AVAILABILITY AT A HIGHER ROOM RATE.

WHEN MAKING YOUR RESERVATIONS, PLEASE IDENTIFY YOURSELF AS A PARTICIPANT IN THE **JAMES BOND SYMPOSIUM** AT HOFSTRA UNIVERSITY.

Scheduled transportation will be arranged between the Hofstra University campus and contracted hotels. Schedules will be available at the Symposium Registration Desk as well as at the participating hotels.

**\*NOTE:** Please be advised that there will be no shuttle service between the Hampton Inn or the Red Roof Inn and the Hofstra University campus. Please visit the concierge desk for taxi service.

# LOCATION OF HOFSTRA UNIVERSITY

**HOFSTRA UNIVERSITY** is located in Hempstead, Long Island, New York, about 25 miles east of New York City, less than an hour away by train or automobile.

The Long Island Rail Road (LIRR) has frequent trains to the Hempstead Station and the Mineola Station from Pennsylvania Station, located at 34th Street and 7th Avenue, New York City, as well as from the Flatbush Avenue Station in Brooklyn, New York. Use local taxi service to the Hofstra campus.

## **Local Taxi Service:**

All Island Taxi Service	(516) 481-1111
Hempstead Taxi	(516) 489-4460
Pub Taxi Service	(516) 483-4433

Ollie's Airport Service	(516) 437-0505
	(516) 352-6633
	(718) 229-5454

**BY CAR:** Travel on the Long Island Expressway to exit 38, Northern State Parkway to Meadowbrook Parkway South (exit 31A), or Southern State Parkway to Meadowbrook Parkway North (exit 22N). Take Meadowbrook Parkway to exit M4 (Hempstead Turnpike). Proceed west on Hempstead Turnpike (Route 24W) to the Hofstra campus (approximately one mile).

## **TRANSPORTATION FROM AIRPORTS:**

The Hofstra campus is located approximately 30 minutes by car from either John F. Kennedy International Airport or LaGuardia Airport.

## **CALL IN ADVANCE FOR RESERVATIONS:**

### **Classic Transportation**

Classic Transportation provides shared van service from JFK and LaGuardia Airports to Hofstra University. Courtesy phones are located in the baggage claim area of both airports, and are connected directly to Classic dispatch/ reservation. Dial 20 from the courtesy phone to speak directly with the reservation department. Tell the representative that you are traveling to Hofstra University.

Cost: approximately \$20.

**Discount:** Classic offers a discount when you reserve your round-trip airport shuttle trip online at [www.classictrans.com](http://www.classictrans.com) or call (631) 567-5100.

## **Long Island Airport Limousine Service (LIALS)**

LIALS can be called upon arrival at either JFK or LaGuardia Airport at a public telephone: 656-7000 (no area code required). The phones are monitored from 4 a.m. through midnight, seven days a week.

## **U.S. Limousine and Car Service**

Personalized Transportation Service  
(516) 352-2225 or (800) 962-2827

**NOTE:** Please be advised that there are no set fares charged by New York City yellow cabs between the airports and the Hofstra campus. Please confirm fee with the driver before starting your trip.

## **DINING FACILITIES ON CAMPUS:**

There are several dining facilities on the Hofstra University campus.

## **FOR INFORMATION:**

### **HOFSTRA CULTURAL CENTER**

113 Hofstra University  
Hempstead, NY 11549-1130  
Tel: (516) 463-5669; Fax: (516) 463-4793  
E-mail: [hofculctr@hofstra.edu](mailto:hofculctr@hofstra.edu)  
[www.hofstra.edu/culture](http://www.hofstra.edu/culture)



# BOND, JAMES BOND: THE WORLD OF 007

## SYMPOSIUM REGISTRATION FORM

Mail or fax to:

**BOND SYMPOSIUM**  
**Hofstra Cultural Center**  
**113 Hofstra University**  
**Hempstead, NY 11549-1130**  
**Tel: (516) 463-5669**  
**Fax: (516) 463-4793**

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Affiliation \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

I have made lodging reservations at:

- Long Island Marriott
- La Quinta Inn & Suites
- Hampton Inn
- Red Roof Inn

### Method of Payment

Check in the amount of \$ \_\_\_\_\_ payable to **Hofstra University Bond Symposium**

MasterCard\*  Visa\* Amount: \$ \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

\*Please add \$3 handling fee for credit card orders.

**Hofstra University is 100-percent program accessible to persons with disabilities.** All events (with the exception of the Cocktail Reception and Banquet) are FREE to Hofstra students, faculty and staff upon presentation of a current HofstraCard.

**Cancellations:** A \$15 administrative fee will be deducted from registration refunds; however, notice in writing must be received by October 31, 2007. No refunds will be granted for the Cocktail Reception and Banquet.

**Returned Checks:** A \$25 handling fee will be charged for returned checks.

## SYMPOSIUM FEES

REGISTRATION FEE		NO. OF PERSONS	AMOUNT
Regular rate	\$65	_____	\$ _____
Senior citizen (65 and over) (must include copy of Medicare card)	\$55	_____	\$ _____
Matriculated non-Hofstra student (must include copy of current student ID)	\$35	_____	\$ _____
Cocktail Reception and Banquet (Thursday, November 8, 6-9:30 p.m.)	\$40	_____	\$ _____
<b>TOTAL</b>		_____	\$ _____

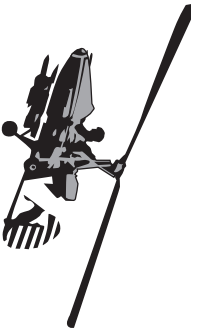


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113 HOFSTRA UNIVERSITY

HEMPSTEAD, NEW YORK 11549-1130



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Non-Profit Org.  
U.S. Postage  
PAID  
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